

amSa
2020

STRATEGIC PLAN

OUR VISION
FOR AMSA TO MAKE THE
AUSTRALIAN
MEDICAL STUDENTS'
EXPERIENCE THE BEST IN
THE WORLD

OUR MISSION
AMSA ENHANCES AND
COMPLETES THE AUSTRALIAN
MEDICAL STUDENT EXPERIENCE
BY CONNECTING, INFORMING
AND REPRESENTING STUDENTS.



STRATEGIC PLAN 2018-2020

This strategic plan has been developed to ensure AMSA is able to achieve the highest potential success for Australia's medical students.

It has been created in line with the Primary Objectives of the company as set out in the AMSA Constitution:

- a) to represent the interests of Medical Students to all relevant bodies;
- b) to facilitate interaction and collaboration between Medical Students and MedSocs; and
- c) to promote awareness among Medical Students of issues relevant to the study and practice of medicine

IMPLEMENTATION OF THE STRATEGIC PLAN

Each year the Executive committee of AMSA will develop a business plan outlining specific action plans for addressing each objective, which will be the measurement of success.



LETTER FROM THE CHAIR OF THE BOARD

To Australia's Medical Students,

The board is incredibly proud to present our plan to make the Australian medical students' experience the best in the world. AMSA is a great organisation, and one that has continually built and refined its practice in delivering value for its members.

One of the core aspects that separates AMSA from akin organisations is our forward planning and strategic direction. Delivery of our strategic objectives contained here will ensure we continually serve not just the medical students of today, but also those who will join our ranks in future years.

The strategic plan is the culmination of an extended period of reflection and review, and you will see it cements the four key tenants of AMSA. Over the next three years we will advocate for your interests and engage you in ways that are cognizant of your broad diversity. If you choose to volunteer with us we will ensure that it is rewarding and we will achieve these aims professionally and sustainably year on year.

As we deliver upon this plan for you, the Board is ever confident of AMSA's ability to complete your medical school experience. We can only hope you share our excitement.

Yours in AMSA,
Tom Morrison

Chair of the Board





STRATEGIC OBJECTIVES 2018 – 2020

The following four key objectives are the focus of AMSA's consolidation and development.

ADVOCACY & REPRESENTATION

AMSA will be an independent, representative and effective advocate for the interests of medical students to all relevant stakeholders.

ENGAGEMENT

AMSA will provide and promote a range of opportunities which meet the diverse needs of medical students.

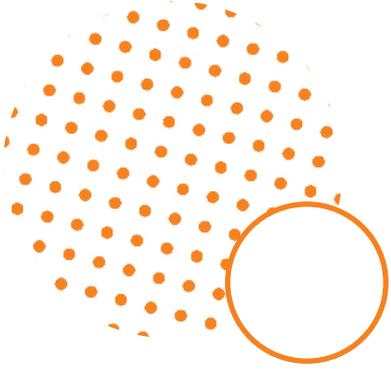
VOLUNTEER CULTURE

AMSA will cultivate a strong volunteer culture, that is inclusive, sustainable and rewarding.

FINANCIAL SUSTAINABILITY

AMSA will operate professionally and sustainably in a financial capacity to appropriately support the core business of the company.





BUSINESS PLAN 2018

The annual Business Plan maps out the implementation of the Strategic Plan. In 2018, the AMSA Business Plan is structured around the following focus areas:

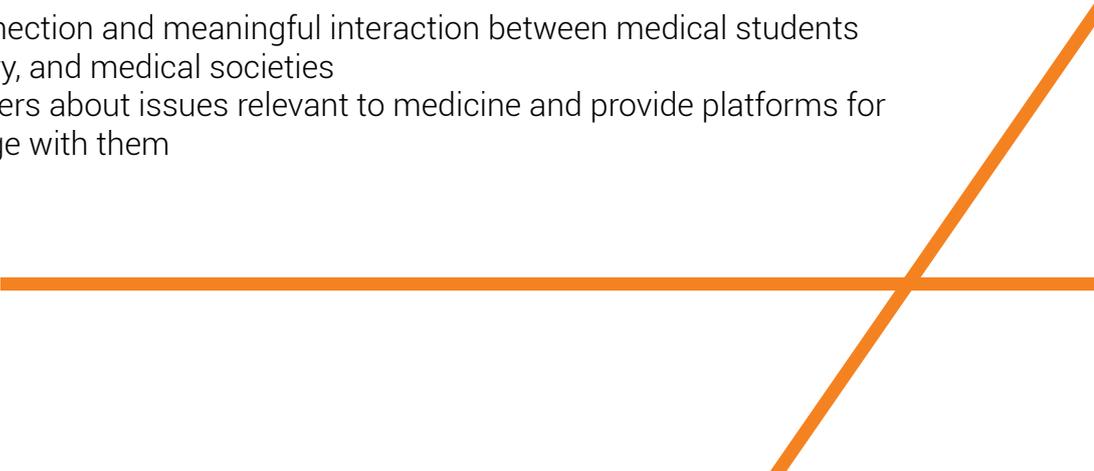
ADVOCACY & REPRESENTATION

AMSA will be an independent, representative and effective advocate for the interests of medical students to all relevant stakeholders.

- Conduct representative and effective advocacy of medical students' interests to stakeholders
- Maintain and build on an up-to-date, evidence based policy base that reflects the positions of our members
- Increase our public presence as a respected and relevant voice on public health and medical workforce issues
- Create and consolidate strong partnerships with relevant organisations
- Improve the quality and quantity of student engagement in AMSA's policy process and advocacy
- Communicate AMSA's advocacy efforts to members

ENGAGEMENT

AMSA will provide and promote a range of opportunities which meet the diverse needs of medical students.

- Improve the value of and engagement with AMSA's student memberships
 - Provide events which deliver both to medical students and AMSA
 - Provide diverse non-event avenues for engagement and opportunities with AMSA
 - Invest in IT systems to enhance member experience of AMSA
 - Improve the promotion of AMSA as a brand and it's relevant opportunities for medical students
 - Facilitate the connection and meaningful interaction between medical students around the country, and medical societies
 - Inform our members about issues relevant to medicine and provide platforms for students to engage with them
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VOLUNTEER CULTURE

AMSA will cultivate a strong volunteer culture, that is inclusive, sustainable and rewarding.

- Prioritise the development of a positive and inclusive team culture, including by financially investing in volunteers and removing financial barriers to further involvement
- Increase unity and cohesiveness across all branches of the company
- Ensure volunteers are satisfied within their AMSA role, maintain their wellbeing throughout their term, are provided with opportunities for upskilling and are valued by the company through increasing recognition and appreciation.
- Refine and enhance all internal operations focusing on consistency, sustainability and practicality, particularly induction and handover
- Implement best practice IT use, including volunteer upskilling, to optimise AMSA's operations, communications and storage
- Increase the accessibility of AMSA to potential future volunteers

FINANCIAL SUSTAINABILITY

AMSA will operate professionally and sustainably in a financial capacity to appropriately support the core business of the company.

- Undertake financial management in a professional manner, in line with industry standards
- Uphold budgets to manage expenses in alignment with company requirements and members priorities
- Develop diversity of sustainable revenue streams
- Maintain and develop sustainable sponsorship partnerships

